YOUR

TRIBE



FIRSTLY

It is an absolute pleasure to be working with Londonist, we're extremely excited about our partnership.

It's really important to us that this is a partnership so please ask if there's anything you need, let's keep in touch about progress, and work together as one team to build success for all.

Within this document is a guide to our marketing assets, and contacts for the team you'll be working with.

Remember we're on hand to support with viewings, queries and always to enjoy a catch-up.

From everyone at YourTRIBE, thank you for your work to get us here and here's to our relationship.



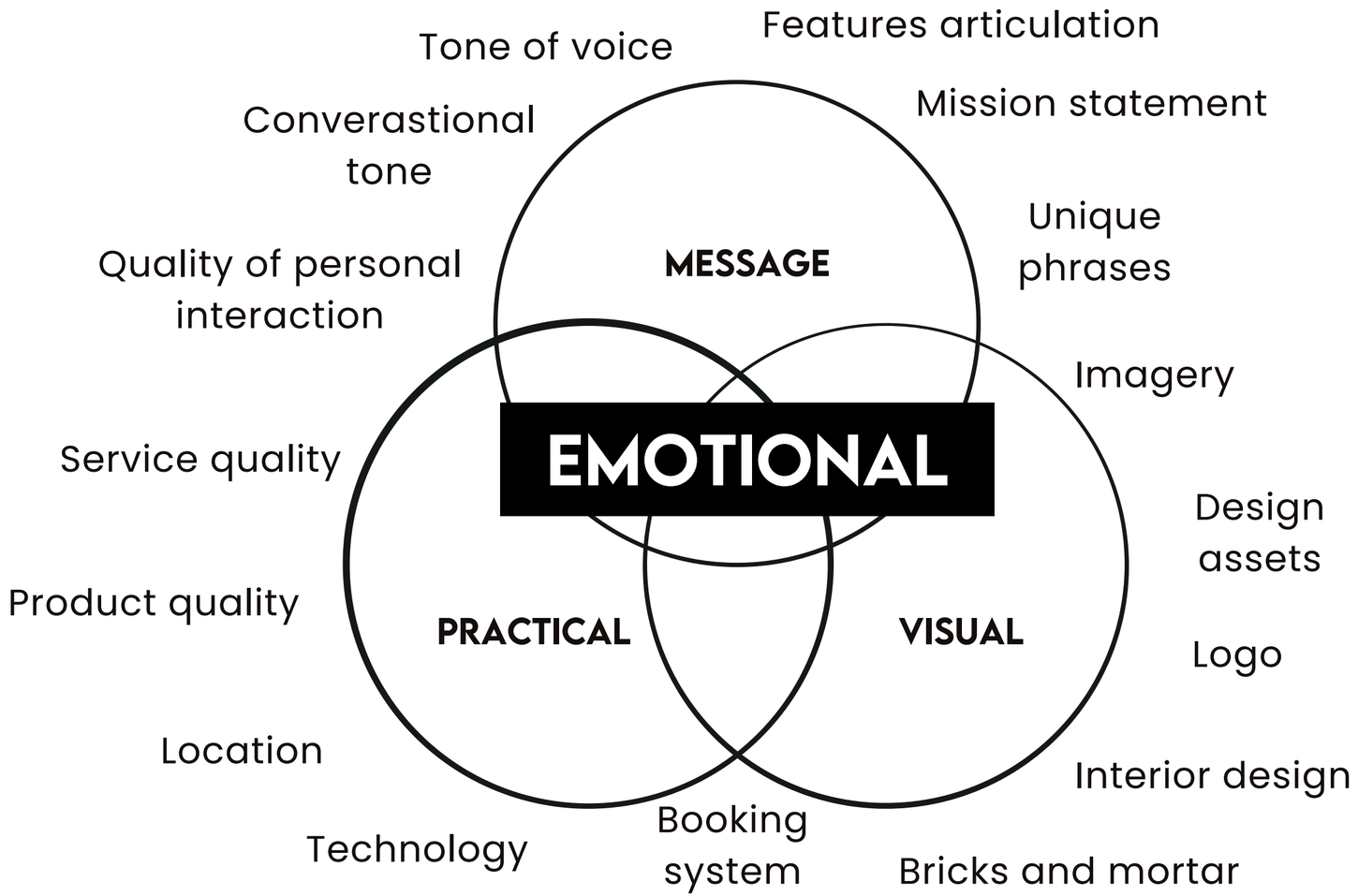
INCLUSIONS

- Brand
- Features
- Assets
- Contacts

BRAND

EVERYTHING IS BRAND

Our brand is more than just our logo, it covers every touchpoint we have with our customers and our people. It’s our DNA.





BRAND THEMES

SUPERIOR QUALITY

UNRIVALLED SERVICE

EXCEPTIONAL EXPERIENCE

DELIBERATELY DISRUPTIVE



SUPERIOR QUALITY

Experience the epitome of quality from the moment you step into our thoughtfully crafted spaces.

Our commitment to quality goes from the selection of premium materials, ensuring comfort, durability and style.

Every element carefully chosen to create an elegant and inviting atmosphere that you'll be proud to call home.



UNRIVALLED SERVICE

Exceptional service is at the heart of our brand, it’s a non-negotiable.

Our dedicated team are here to cater to customer’s needs 24/7. We understand that student life can be demanding, and our goal is to make it as smooth and stress-free as possible.

Our concierge service is just a call away. Whether it's help with maintenance requests, parcel deliveries, or even local recommendations, we're here to ensure you have everything you need.



EXCEPTIONAL EXPERIENCE

We believe in curating an unforgettable experience for students.

Live, learn, and create memories that last a lifetime. The student journey is more than just a place to stay. It's about the experiences you gain and the friendships forged. That's why we go beyond providing a comfortable space to rest, study and enjoy student life in Lonon.

We host a variety of experiences that encourage social interaction and personal growth.



DELIBERATELY DISRUPTIVE

We're rewriting the rules of student accommodation, challenging the status quo and not settling for the norm.

If we say something, we mean it.

From exceptional service to sustainability, our properties are here to create spaces to make your life more efficient and all round enjoyable.



WHAT OUR BRAND IS



REASONS TO BELIEVE



- Great buildings
- Stunning interiors
- Considered facilities
- Quality fixtures and fittings
- Exceptional customer service
- 24 hour concierge
- High value experiences
- Added value
- Engaged and enthusiastic team



STUDENT LIVING.

NO COMPROMISES.

Many accept ordinary. We don’t.
We know you don’t accept second best, so neither do we.
Find your home, find YourTRIBE.

FEATURES

EXCEPTIONAL EXPERIENCE

- Experiences programme - plans in progress
- Tracked parcel deliveries, collection 24/7
- ANUK accreditation - awaiting visit
- Investor In Students partner
- Security focused - CCTV, secure entry, team onsite 24/7
- Wellbeing focused - strategy led and team mental health trained
- Utopi - Property Week Technology Innovator of the Year
- Spectacular views of the city
- Sunning sunrise and sunset views
- Free breakfast twice a week
- Free coffee every morning
- Customer app for community building, reporting and news



ROOM FEATURES

- 3/4 double bed with super comfy mattress and brand new mattress topper
- Plug socket and light socket by bed - no getting up to switch of the light
- Spacious wardrobe and lots of storage space - including underbed for larger items
- Double glazing with blackout blind
- Ensuites with double width shower and great water pressure
- Individually controlled heating
- USB and USC sockets
- Large desk with lighting and shelving



SHARED SPACES

- Air conditioned gym
- Virtual Reality room
- Media room - including cinema set-up and karaoke kit
- Lounge
- Games Hub
- Private Dining Room
- Onsite laundry
- Secure bike store
- Rooftop terrace



ASSETS

ATTACHMENTS

With this pack we've attached the below items to help your marketing of nominated rooms. If there's anything more you need, please just ask.

- FAQs
- Floorplans - simplistic versions due May-June
- Photography

360 TOURS

Shared Flat Bedrooms & Ensuites
https://my.matterport.com/show/?m=mLqbStojfeQ
https://my.matterport.com/show/?m=kETJicmUmWL
https://my.matterport.com/show/?m=cKwH5U6zDh7
https://my.matterport.com/show/?m=7EjMSNJwG4T

Studio Apartments
https://my.matterport.com/show/?m=8Jx2wsYiE9F
https://my.matterport.com/show/?m=B3QT1VsBr1K

Kitchens
https://my.matterport.com/show/?m=fnnbkoq48NH
https://my.matterport.com/show/?m=bcZiNJVkLkE

CONTACTS

OUR TEAM

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