居外 Juwai.com™

Juwai.asia
Empower Asian Consumers to be Global Residents

ASIA PRO 50
亚洲专家

ASIAN MARKETING MADE EASY

Reach, Engage & Sell to Asian Buyers

YOUR LISTINGS ON 2 SITES:

- JUWAI.COM: the #1 online marketplace for international property in China*
- JUWAI.ASIA: The the first global real estate portal for Asian consumers
- ASIA PRO is targeting 2.7 billion property buyers from China and the ASEAN

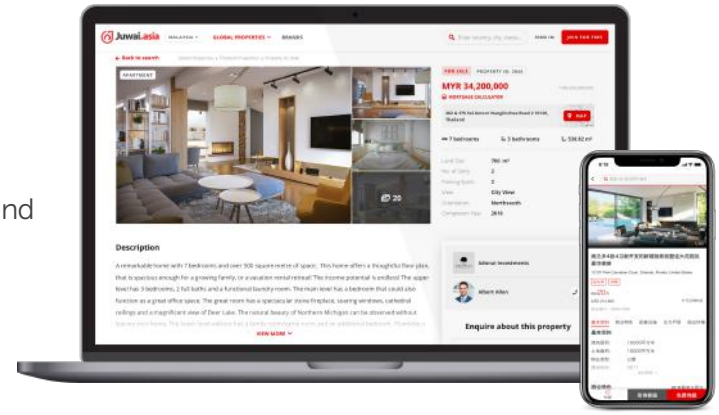


*Measured in number of listings, brands, reach and traffic

2 PACKAGE HIGHLIGHTS

Get Started

Your listings appear both on Juwai.com in Chinese and Juwai.asia in English.



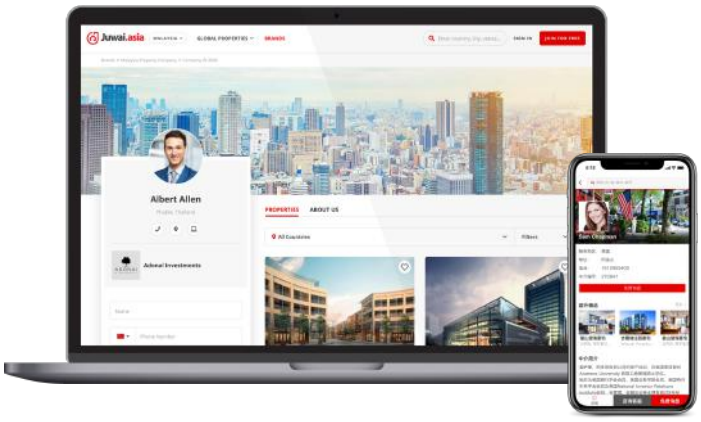
Branding

Your very own Company Pages in English and Chinese – with unique URLs to market to Chinese and Asian buyers.



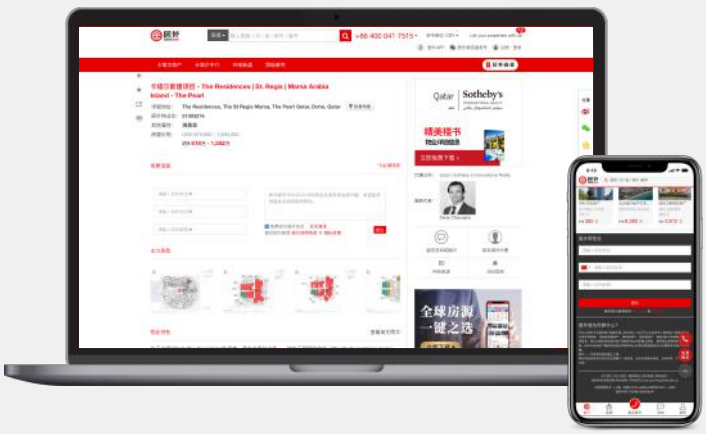
Agent Profile Pages

Manage and assign properties to your team on your company pages on both websites.



Buyer Enquiries

Any enquiry you receive will be translated and forwarded to you after being verified by our Asia Consumer Support Centre.



3 FEATURES & PRICING

ASIA PRO 50 — £1,500

Juwai.asia & Juwai.com

- **50** Listings per Year
- **12**-Month Campaign
- **20** Photos per Property
- **2** Floor Plans per Property
- **1** Company Page
- **1** Agent Profile Page
- **2** Sub-Agent Profile Pages
- International Account Management Support (Asia business hours apply)
- Asia Consumer Support Centre
- Metric & Currency Conversion
- Multi-Language Property Features
- Access to Juwai Market Research

Juwai.com only

- Hosting behind China's Great Firewall
- **50** Property Descriptions Translated to Chinese (150 English words)
- **1** Company Profile Translated to Chinese (150 English words)
- **1** Agent Profile Page Description Translated (150 English words)
- **2** Sub-Agent Profile Pages Translated to Chinese (150 English words)
- Chinese Social Media & Mobile Channel Integration
- **1 Featured Properties Enhancements***

Up to 14 days buffer time to prepare materials before your listing is published live. Buffer period is effective upon completion of purchase. 12-month contract, auto-renewals at end of contract. £ 1,500 up front, access all 50 property translations up front.

*Featured Property: Enjoy a higher listing status, with your property positioned above Standard Listings on the Property Search Page for 1 single boost lasting 30 days.

4 ADDITIONAL JUWAI SERVICES

Boost your reach to **2.7 billion** Asian buyers further with these add-ons.

Live Program

Present your projects Live

The Juwai Live Program is an an online event that brings agents & property buyers together across the globe.

Reach **hundreds of thousands of buyers** eager to learn more about international real estate.



Enhancements

Stand out from the crowd

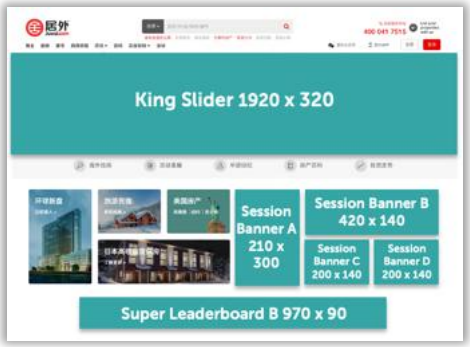
Enhancement products, available in limited quantity each month, are designed to help boost exposure for your brand and drive up to **357x more traffic** to your property listings. They can be added after purchasing a listing package



Banner Ads

Be seen before buyers even start searching

Targeted exposure and premium placement are shown to **millions of visitors** to drive traffic to your company page and listings.



Channels

Advertise to the correct audience

Dedicated channels to showcase new development, luxury or commercial listings to the right audience.



PR

Build your media presence in Asia

Our PR team generated a total of **US$105 million of global media value** in 2019. Take your marketing to the next level with our Asia-centric PR plans.

