LONDONIST
STUDENT ACCOMMODATION AGENCY



China Real Estate Investment Report

Real Estate in UK is more attractive

- In China, the property right is 70 years, while it is 999 years (forever) in UK.
- In China, there is about 20% residential pool area, which means buying a 100 sqm house receives only 80 sqm real size; while in UK, it is full size, no residential pool area.
- In China, the down payment of a property is between 20%-30%, while in UK the lowerest rate could be 5%.

Reasons for Chinese people to invest London

- **Asset allocation**--Rmb may not be strong as always, GBP and Dollars could be another options, thus to reduce the risk of asset devaluation.
- **Education**--London has possibly the best education system from primary school to universities in the world, which attracts many Chinese parents not only send their children to attend universities but also primary school and high school.
- **Immigration**--Investing real Estate helps to gain the access to immigrating to UK.

Reasons for Chinese people to invest London

- **Investment**--China is the second largest economy, which creates thousands of millionaires every year. Chinese people get increasingly rich and are fond of buying houses, compared to invest Stock. Real Estate in London yields about 5% per year.
- **Bright Future**--London is the top 3 cities in the world attracting millions of people to study,work and live there. PSW policy encourges more and more graduate to work and live in UK, and Free Stamp Tax for the Property below 50K pounds is another great advantage to invest London. Affected by Covid-19, the economy goes down, and it's the best time to invest London.

Why we could make it?

- We have a large number potential buyer on hold, the students we accommdate in London are from rich families and we can make the most of it.
- China is recovering quickly from the Covid-19, and there are many buyers looking for good investment resources.
- We have a strong sales team and much experience in letting services.
- To be updated...

How to make it?

- Building a good profile, like website, company, team, social media account....
- Attending Real estate fairs to meet more agents.
- There are over 50 agents selling real estate in Xiaohongshu, where we could find great examples and attract good leads.
- Based on Londonsit student accommodation services, we are sure to make great development in real estate.

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Thank you