Londonist X Pallihill Group

Presenting to you our Palli20 Student Impact List Sponsorship Booklet...

We would be extremely proud to work with a great team like yours in order to market the great work and service Londonist provides for students!







Palli20 2021 Sponsorship Booklet

PALLIHILL GROUP

LONDONIST
STUDENT ACCOMMODATION AGENCY

Letter to Londonist

Dear Umang,

We would love to work with Londonist on a sponsorship collaboration for our flagship Palli20 Student Power List 2021!

We are a student marketing company with over 7,000 members, 70% of which are based at London universities. Please see our proposal for a partnership with Londonist which we believe can be the start of a very exciting partnership!

Many thanks for your time going through this.

Kind regards,

Pallihill Group

PALLIHILL GROUP
20
STUDENT POWER LIST
2021

Palli20 2021 Sponsorship Booklet

PALLIHILL GROUP

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STUDENT ACCOMMODATION AGENCY

PALLIHILL GROUP

Students which make social impact

We ensure that our students are able to gain life experiences through creating social impact and bettering the world. Through this, they are able to gain career skills such as communication, leadership, organisation and compassion.







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Pallihill Group in numbers...

7,042

associated members and counting...

57%

BAME students

9%

LGBT students

965

LinkedIn followers and counting...

63%

female students

48%

of our students are in the first generation of their family to attend university

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7,000+ student members

One of our main promises to our members is that they can not only involve themselves in social impact work, but through being part of Pallihill Group we bring to them opportunities and information to aid their student lives.



PALLIHILL GROUP

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One of the UK's largest COVID-19 student consultancies becomes a social impact network...

May 2020

Our journey began

Founded in May 2020, we began as a team of students from King's College London & the LSE in order to help SMEs during COVID-19.

Nov 2020

Phase 2 of our consultancy

In November 2020, we launched Phase 2 of our mission and brought in attention from across the world with our recruitment campaign.

April 2021

Our evolution...

In April 2021, we decided to expand our reach from helping SMEs to creating greater social impact elsewhere. We have now evolved into a network of students with the sole aim of creating social impact.

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We are everywhere!

Our team and members are part of leading educational institutions across the world.

LSE

UNIVERSITY OF OXFORD

Queen Mary University of London

K

wbs
WARWICK BUSINESS SCHOOL
THE UNIVERSITY OF WARWICK

Imperial College London

Durham University

UNIVERSITY OF CAMBRIDGE

UCL

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Where our past members are now

Our interns and members have left Pallihill Group to work at some of the leading companies and organisations in the world.

























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Our exciting sponsorship opportunity...

Our impact list

Launching in December 2021, Pallihill Group 20 will celebrate 20 students in the UK which have created great impact in business, student societies, charity and the wider community.

Our winners have been chosen from nominations which students across the UK have been making.

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STUDENT POWER LIST
2021

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Our expected reach...

PALLIHILL GROUP
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STUDENT POWER LIST
2021

200,000 total student reach

From our calculations, we are expecting a 200,000 student reach from the awards with most of our student members based in London.

Our winners will share their winning posts on their own social media which will have a massive combined reach.



What our posts will look like...

Here is what we can imagine our posts will look like...

These individual winner posts will especially be circulated across thousands of students as they congratulate the winner.

Londonist's logo will be clearly visible on these posts and a tag on each post, as well as within the caption will link to the Londonist's social media page.

Our Sponsorship Package - £1525

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STUDENT
POWER LIST
2021

- Your logo on every single Power List individual post we make on our social media; including our Instagram, LinkedIn and website.

- Your company name written within the captions of each of our posts in relation to this year's Power List.

- Your company name on our website's Power List page for this year's winner Q&As.

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Thank you!

We really look forward to hearing from you and the possibility of a fantastic partnership!

Thank you for going through our proposal and considering us for this sponsorship!

Palli20 2021 Sponsorship Booklet

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