STUDENT HOUSING SEARCH ENGINE

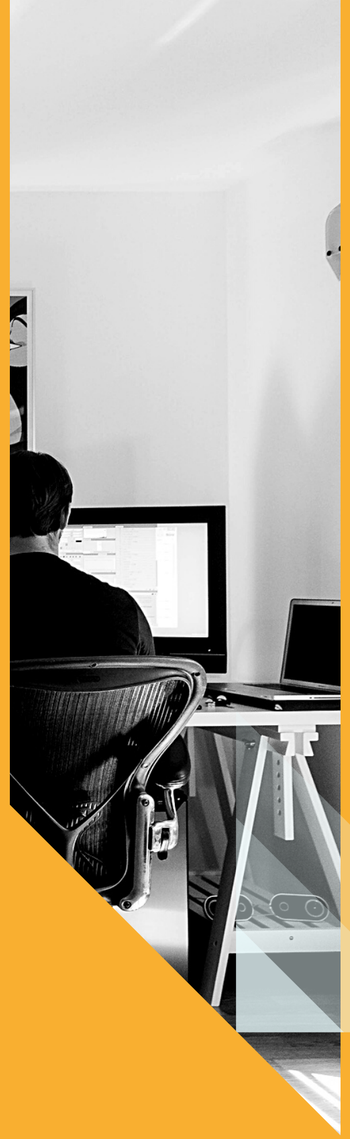
ERASMUS PLAY

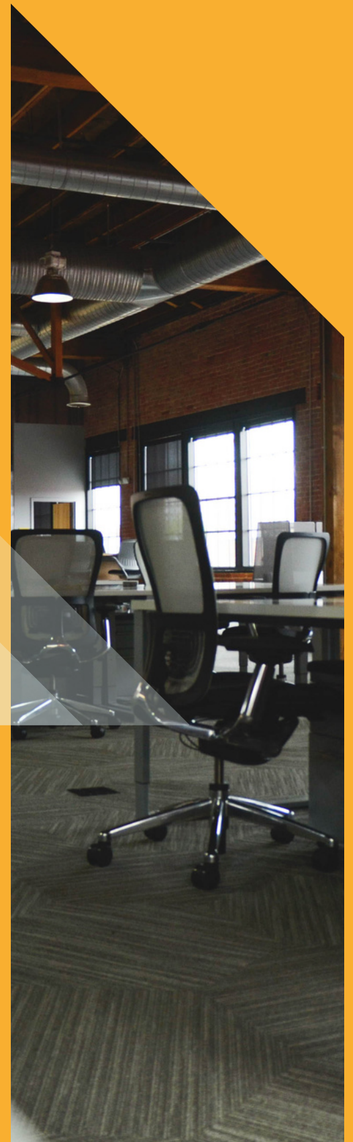


ERASMUS PLAY

GET TO KNOW US

Who are we?
What is Erasmus Play?
Why Erasmus Play?
Erasmus Play model





Who are we?

STARTUP OF SPANISH UNIVERSITIES

We are a Startup that was born through the Universities of Spain, with a single purpose:

To solve the problem that more than 800,000 international students go through every year when they study outside and look for medium/long term accommodation.

1542

START - UP
Universidad Zaragoza

What is Erasmus Play: Student housing search engine

THE SEARCH ENGINE OF HOUSING PLATFORMS

We aggregate in the search engine, all housing offer of our collaborating platforms, providing a service of search and comparison of accommodation to national and international students.

Quick and secure bookings

DIRECT TRAFFIC FROM UNIVERSITIES

As a start-up of Spanish Universities, we are collaborating with them and their counterparts internationally.

Through our search engine, the users select their ideal accommodation and are redirected to the platforms of our partners, where they book their new homes online.



Why Erasmus Play: International visibility

POSITION YOUR BRAND AMOUNG THE BEST PLATFORMS AND INCREASE YOUR SALES

Only pay for the sales channelled through Erasmus Play meta-search engine.

This allows you to grow in a consolidated and controlled way, managing to reach your clients directly, avoiding unnecessary expenses in advertising.



HAVING YOUR TARGET AUDIENCE WITHIN REACH ON A SINGLE SEARCH ENGINE HAS NEVER BEEN EASIER

Erasmus Play model

COLLABORATING PARTIES IN THE PROCESS



Student
Young professionals



Universities and
Associations



Accommodation
platforms



MORE THAN 800,000 INTERNATIONAL STUDENTS IN EUROPE EVERY YEAR.

+60%

HAVE PROBLEMS FINDING THEIR NEW HOME



Search process

INTERNATIONAL STUDENTS

They barely know the city, they get information through the universities, who advise them in their search.

UNIVERSITIES AND ASSOCIATIONS

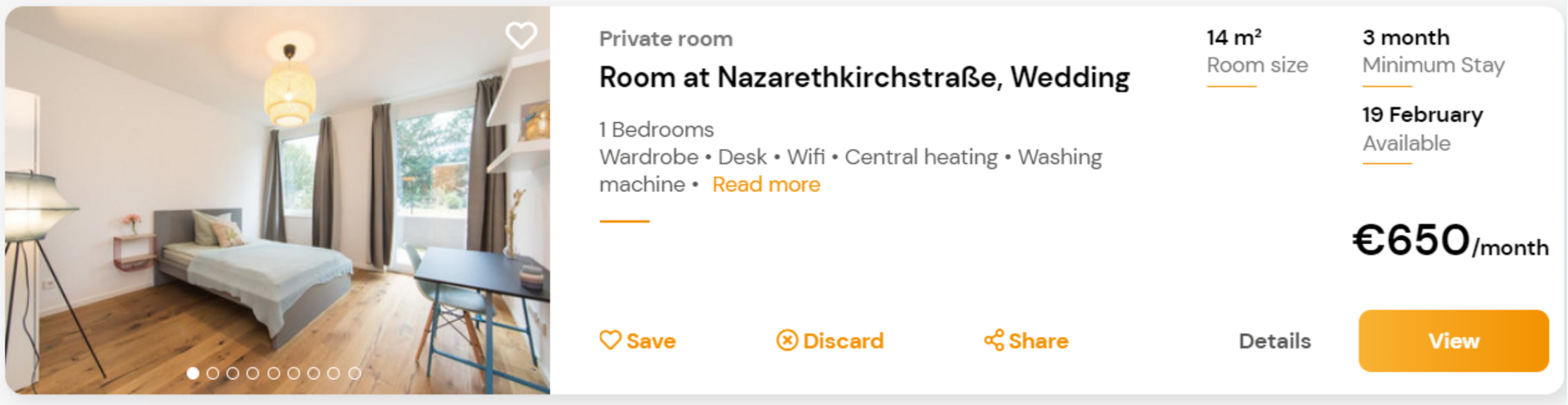
Erasmus Play, a search engine that collaborates with universities for searching for housing.

Connect your accommodations

INTEGRATION THROUGH FEED (XML, API, JSON)

Through the feed provided by your platform, we are able to connect all your accommodations in real time.

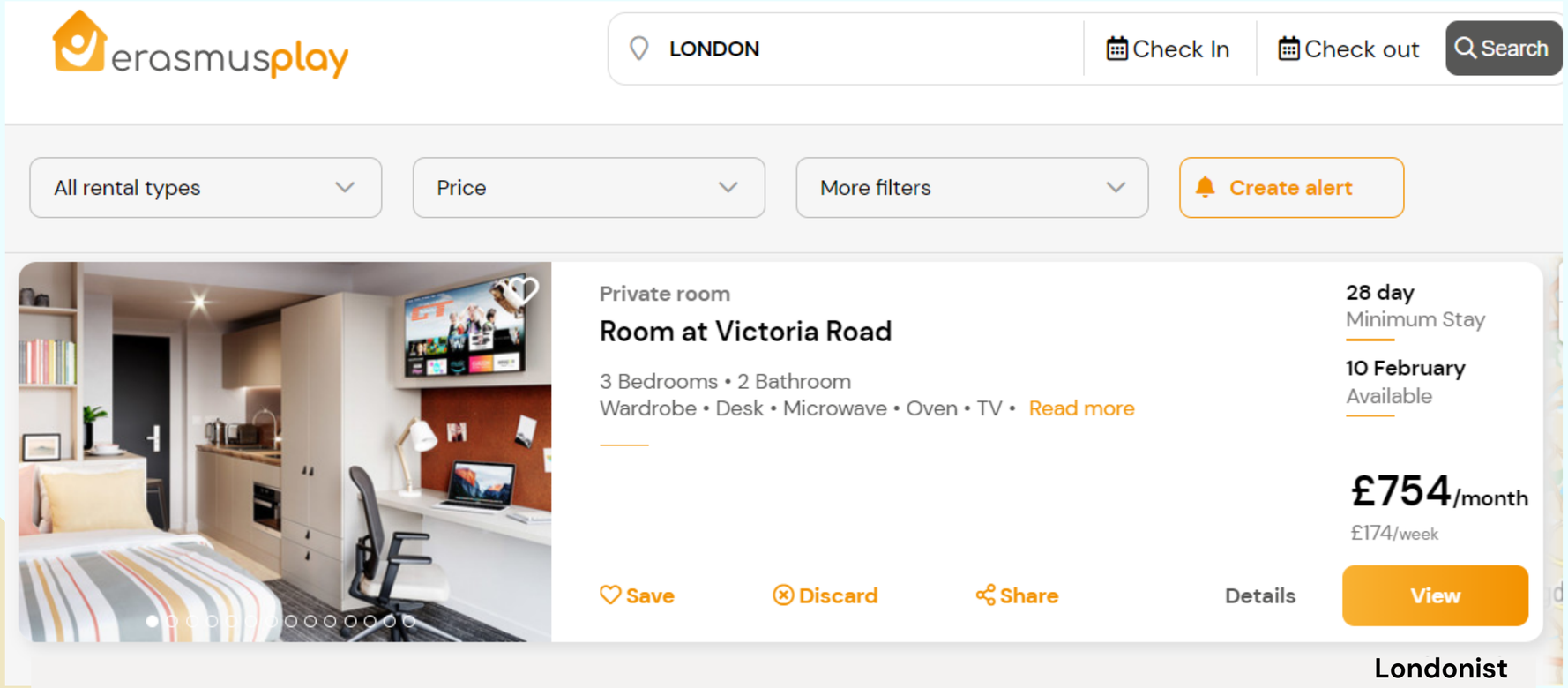
This allows us to properly redirect traffic to you, providing a user experience as pleasant and intuitive as possible.



Position Your Brand

ALL BOOKINGS AND CONTACTS ARE DONE IN YOUR PLATFORM

You are always in charge of the **users experience**. Your direct interaction with them will improve their awareness of you.

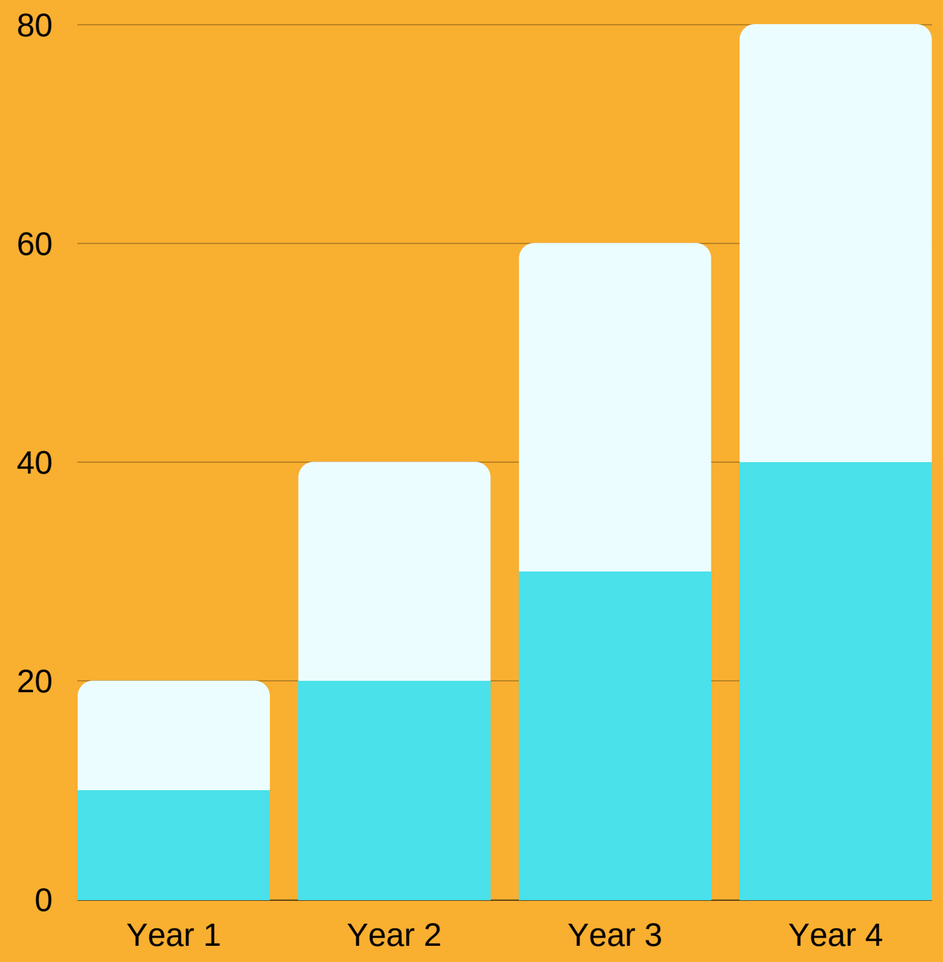


Maximise your marketing profitability

PAY ON BOOKINGS

Increase your net sales progressively and controlled, thanks to our **Pay Per Booking model.**

You only pay for the booked accommodation, no other payment will be made.



READY TO COLLABORATE?

Contact our team and we will discuss any doubts you may have.

sdonkor@erasmusplay.com

LONDONIST

STUDENT ACCOMMODATION AGENCY

erasmusplay