Newhotel RateShopper

Stay Ahead of the Competition. Maximize Your Revenue.

Monitor your competitors' prices in **real time** and optimize your sales strategy with accurate, day-by-day and week-by-week rate insights. Track room prices, compare trends, and make informed decisions to increase your hotel's performance.

With Newhotel RateShopper, you can easily define your **competitive set** and run **daily analyses** to instantly compare rate changes. Improve your pricing strategy and take full control of your revenue—every day.

Be in Control. Build and Manage Your Best Pricing Strategy

- Access detailed rate information
- Apply filters by competitor
- Classify rates by room type

A Complete and Intuitive Solution

Newhotel RateShopper works for you—keeping your hotel competitive 24/7.

- Real-time price intelligence
- Fully integrated with Newhotel Cloud PMS
- A constantly updated view of your market

Transform Your Hotel's Revenue Management

The Newhotel RateShopper is one of the most complete, simple, and intuitive solutions on the market.

- In-depth reports and KPIs
- Average Daily Rate (ADR)

- Revenue per Available Room (RevPAR)

Set Smart Rules and Alerts

Reduce operational errors with automated tasks and instant notifications.

- Rules based on occupancy
- Rules based on restrictions
- Alerts triggered by competitor pricing