Dopple™

Find the Finance for you.


A proposal for
Londonist EMC
19th November 2024

What Dopple can do.



Access to Multiple Lenders



Plug-ins Available



Fast Integration



Flexible Finance (£50-£50k)
Over (1-180 months)



Increase Conversions and
Customer Choice



Reduced Cart Abandonment and
Decluttered Checkouts

Pricing Proposal

We are excited to enclose our pricing proposal for Londonist EMC
To the right (fig.1) you will find our proposed products and terms aligning with our discussions.

- Lender 1 poses un-regulated options up to 12 months and lending up to £3,000.
- With lender 2, interest rates reflect the increased risk that a second line population represents.
- Interest rates vary based on customer credit score (rate for risk) aligned to those applied by personal loan providers. They have lending options up 18 months covering up to £2,500, with scope to be increased dependant on risk.
- Lender risk criteria reflects the arrangement and provides increased scope for converting more sales.
- Lender 3 also represents un-regulated finance options, which I would advise as a possibility to consider

We hope that this proposal will be where we need to be to get this across the line.

We are looking forward to you coming back to us with your thoughts and hopefully allowing us to develop a long and mutual beneficial relationship between Dopple X Londonist EMC

Fig. 1

Min. Credit	Max. Credit	Deposit	Loan Term	APR	Total Fee Charge
Lender 1					
£1	£500	20%	Pay in 5	0%	8.25%
£500.01	£1,000	0-50%	6 Months	0%	9.45%
£1,000.01	£3,000	0-50%	12 months	0%	12.62%
Lender 2					
£50	£2,500	10% / £50	3 - 18 months	30% +	1.5%
Lender 3					
£50	£3,000	10%	2 months	0%	6.5%
£50	£3,000	10%	3 months	0%	7.5%
£50	£3,000	10%	4 months	0%	8.5%
£50	£3,000	10%	5 months	0%	9.5%
£50	£3,000	10%	6 months	0%	10.5%
£50	£3,000	10%	7 months	0%	11.5%
£50	£3,000	10%	8 months	0%	12.5%
£50	£3,000	10%	9 months	0%	13.5%
£50	£3,000	10%	10 months	0%	14.5%
£50	£3,000	10%	11 months	0%	15.5%
£50	£3,000	10%	12 months	0%	16.5%

Hello different.

The new way to do
point of sale finance.

Call Hannah Woods
New Business Development Manager
on 07831 221584