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Business Partnership Agreement

Brompton and Londonist

The Agreement is made on the 13/01/2025 between

a. **Brompton Bike Hire Ltd** of Unit 1 Greenford Business Park Ockham Drive Greenford UB6 0FD ('Brompton') and
b. **Londonist DMC LTD** of 5 Great James Street, London, England, WC1N 3DB

Londonist will promote Brompton Bike Subscription to their current and prospective student tenants and receive a kickback Brompton for each Subscription sign up.

c. This Agreement will run monthly recurring until terminated by either party on not less than 30 days written notice to the other, expiring at any time after the initial 30 days.
d. Brompton will
    - Give a kickback of £10 per each new customer that receives a bike, paid to Londonist each quarter
    - Provide Londonist with user data consisting of: Number of sign ups & number of cancellations per month
e. Londonist will:
    - Advertise and promote the availability of a Brompton Subscription Bike on their website and via emails sent to prospective and current tenants
    - Install links on their website that take the student directly to the Brompton subscription sign up page: Brompton Subscription | Brompton Bicycle UK
    - Ensure Brompton terms and conditions are kept to
f. £10 kickback is only applicable for each unique customer, not repeat sign ups

Signed by _____
For and on behalf of Brompton Bike Hire Ltd

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Signed by Umang Gandecha
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For and on behalf of Londonist DMC LTD