

Display Advertising

PC

Home Page Hero Feature

- City Booster

APP

- Home Page Hero Feature
- City Booster

Mini Program (Chinese Version Only)

- Home Page Hero Feature
- City Booster

WEBAPP

- Home Page Hero Feature
- City Booster

PC

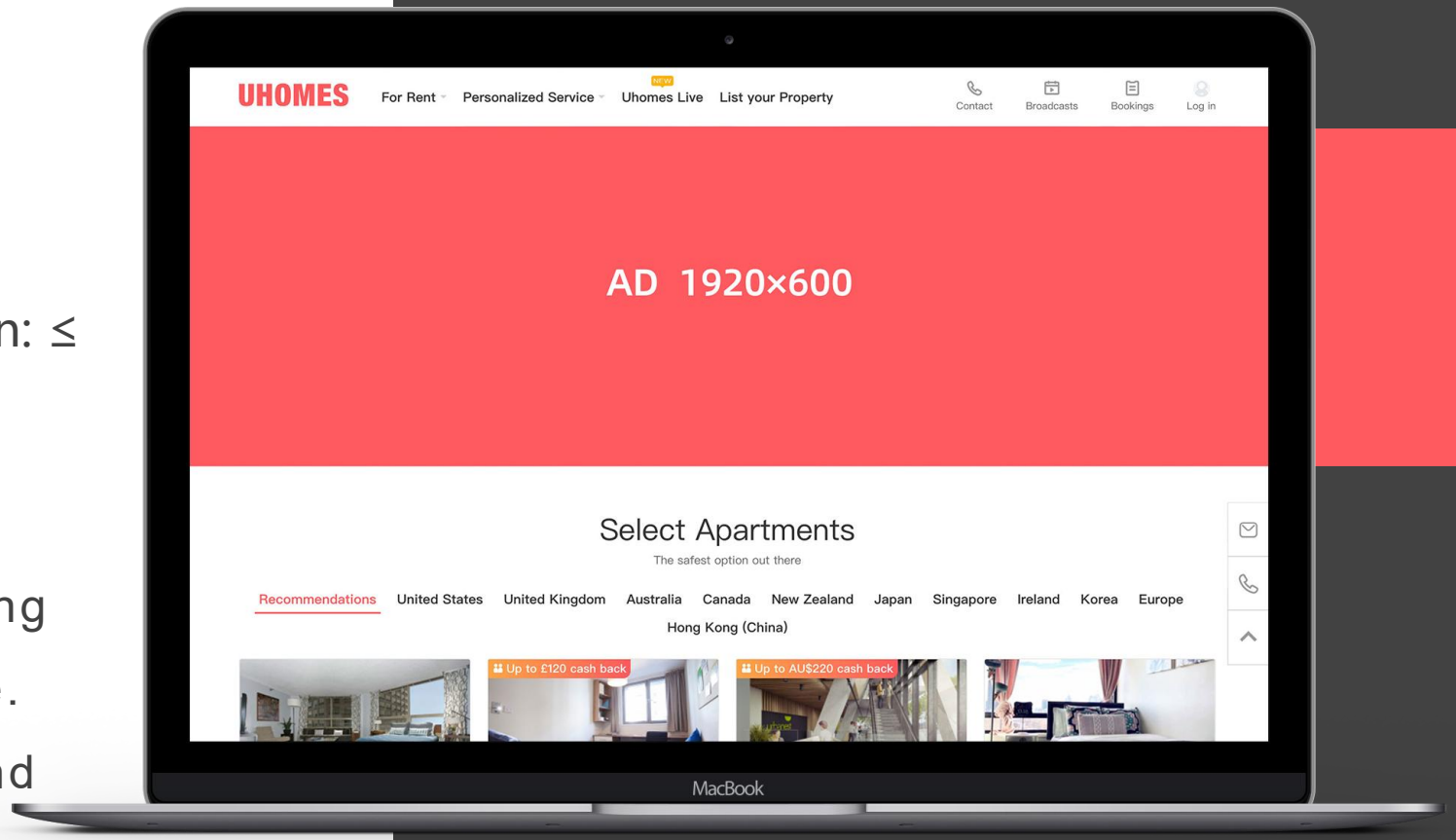
- # Home Page Hero Feature

Size: 1920 x 600

Content: Tittle: ≤16 words; Description: ≤ 20 words

Highlights: Eye-catching position

Advertising exposure method: Rolling banner ad at the top of Home Page. While users are searching cities and universities, your relevant ad will appear in the scrolling area.



PC

- City Booster

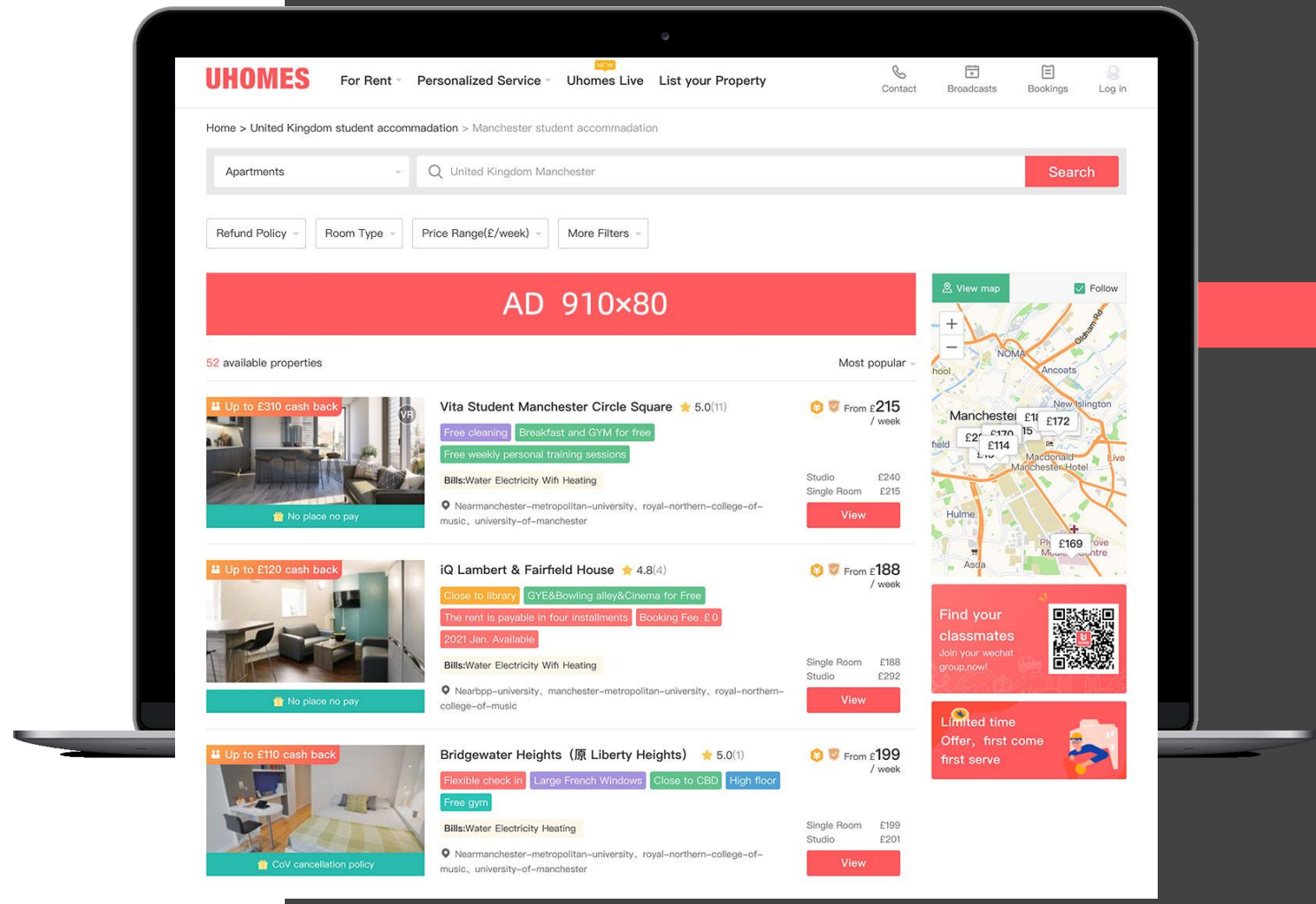
Size: 910×80

Content: ≤20 words

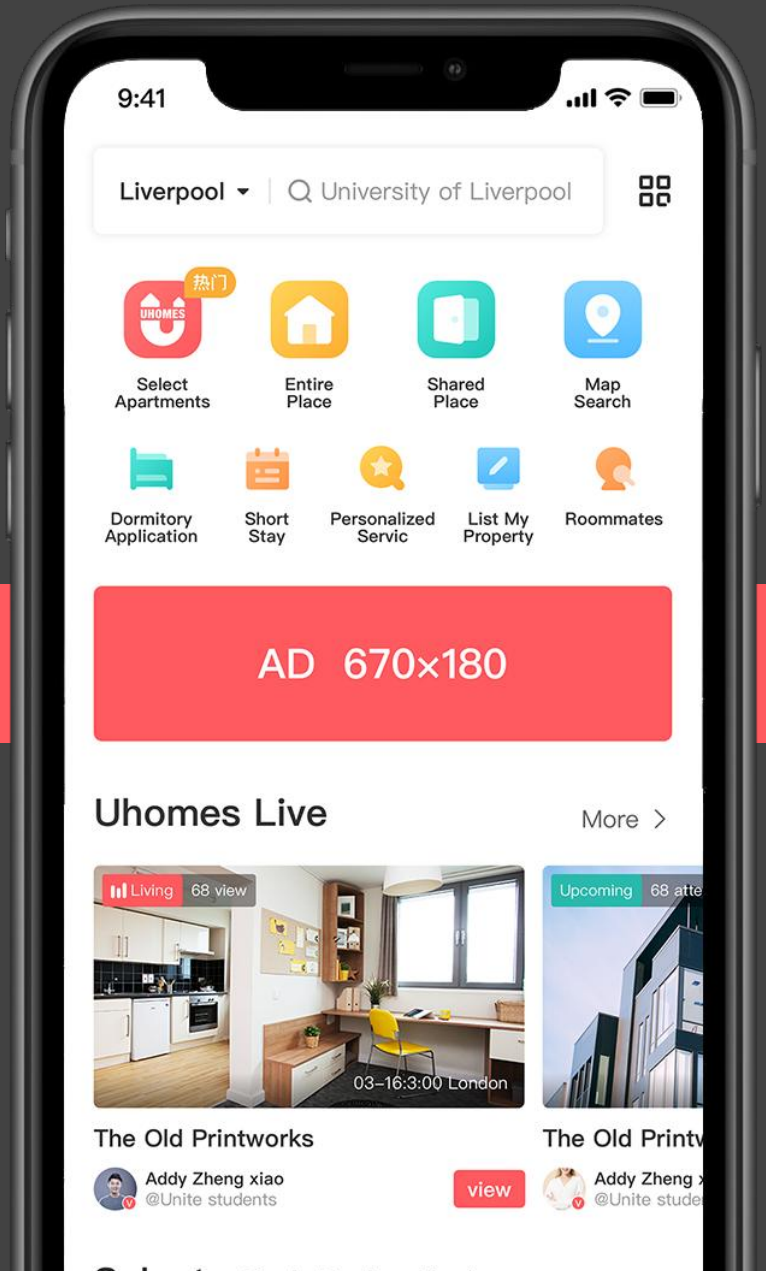
Highlights: Drive click-through traffic.

Advertising exposure method:

Accurately displayed while users are searching cities, universities or suppliers.



App / Webapp



- # Home Page Hero Feature

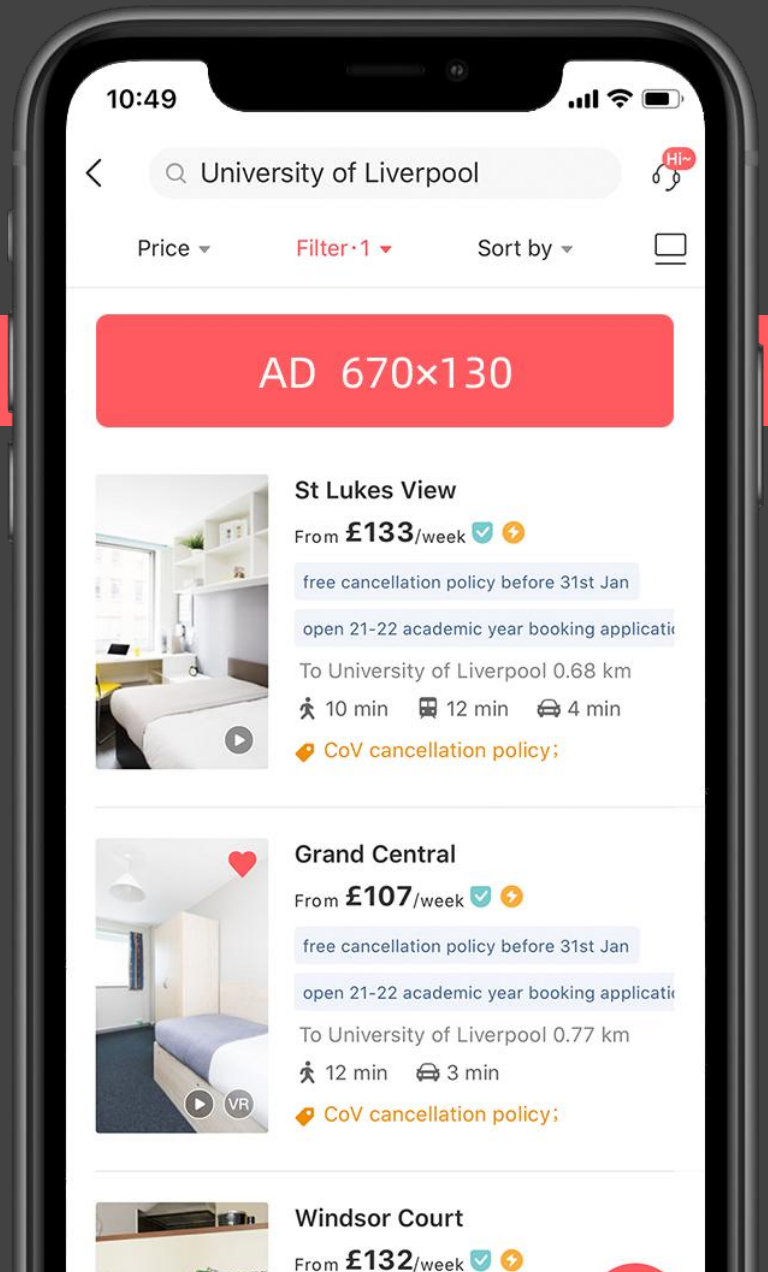
Size: 670 x 180

Content: ≤ 20 words

Highlights: Eye-catching position

Advertising exposure method: Rolling banner ad at the top of Home Page. While users are searching cities and universities, your relevant ad will appear in the scrolling area.

App / Webapp



- # City Booster

Size: 670x130

Content: ≤ 20 words

Highlights: Drive click-through traffic.

Advertising exposure method: Accurately displayed while users are searching cities, universities or suppliers.