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HOSPITALITY

# WEEKLY SALES & MARKETING SUMMARY

**08/12/2025 – 14/12/2025**

# QUICK GLANCE AT FIGURES

**£**
**LHS SALES**
£20,795.27

**TOTAL INVOICES**
50

**NEW LEADS**
0

**QUOTES SENT**
1

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**CONVERSIONS**
1

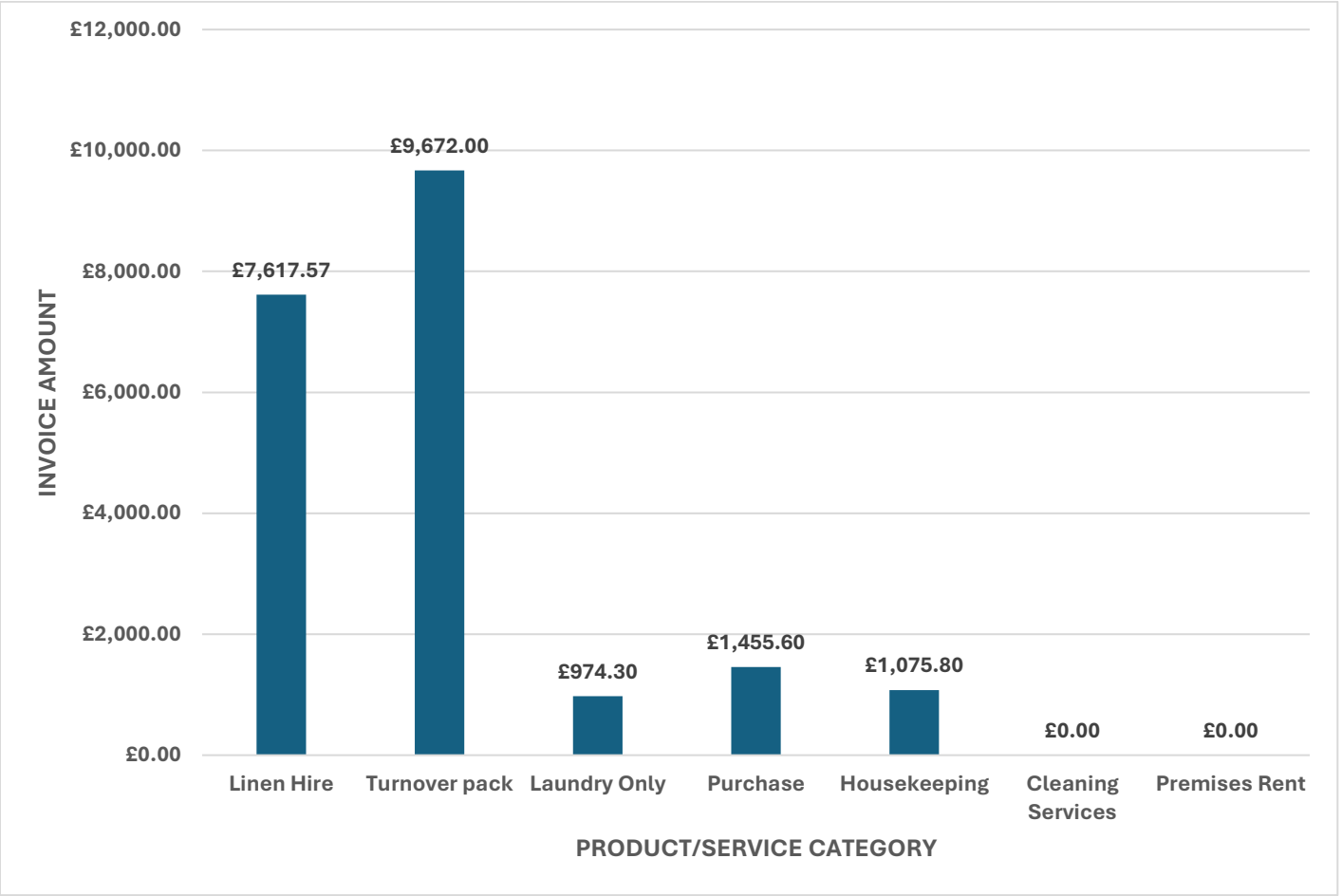
**AMAZON SALES**
£453.60

**AMAZON ORDERS**
18

**ORDERS DELIVERED**
61

Note: No Amazon returns

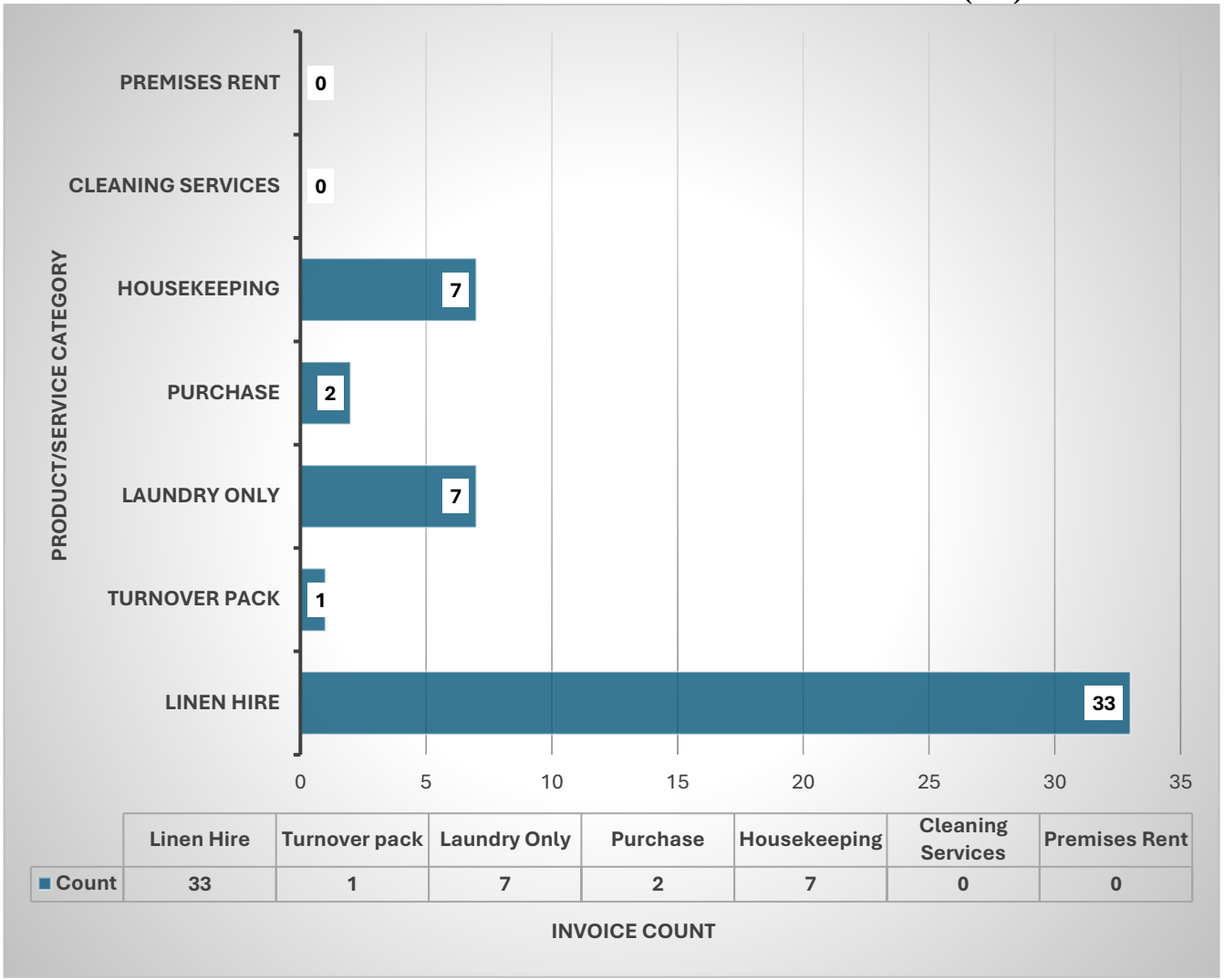
## DETAILED GLANCE OF SALES – INVOICE AMOUNT




**TOTAL AMOUNT: £20,795.27**

DMC sales: **£9,672**
Other (LHS Clients): **£11,123.27**

# DETAILED STATISTICS – INVOICE COUNT (50)

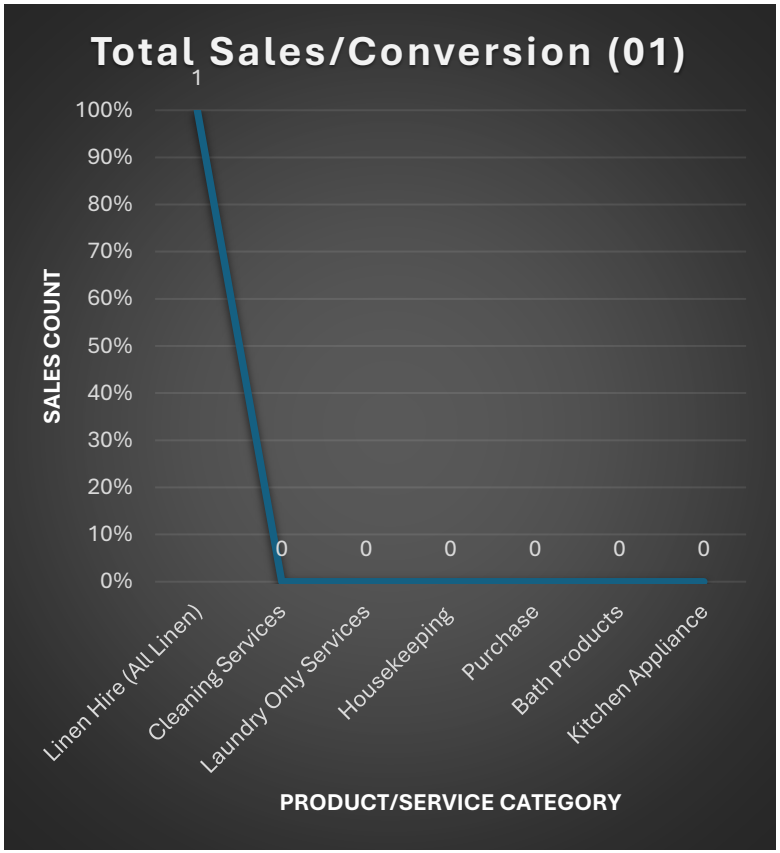


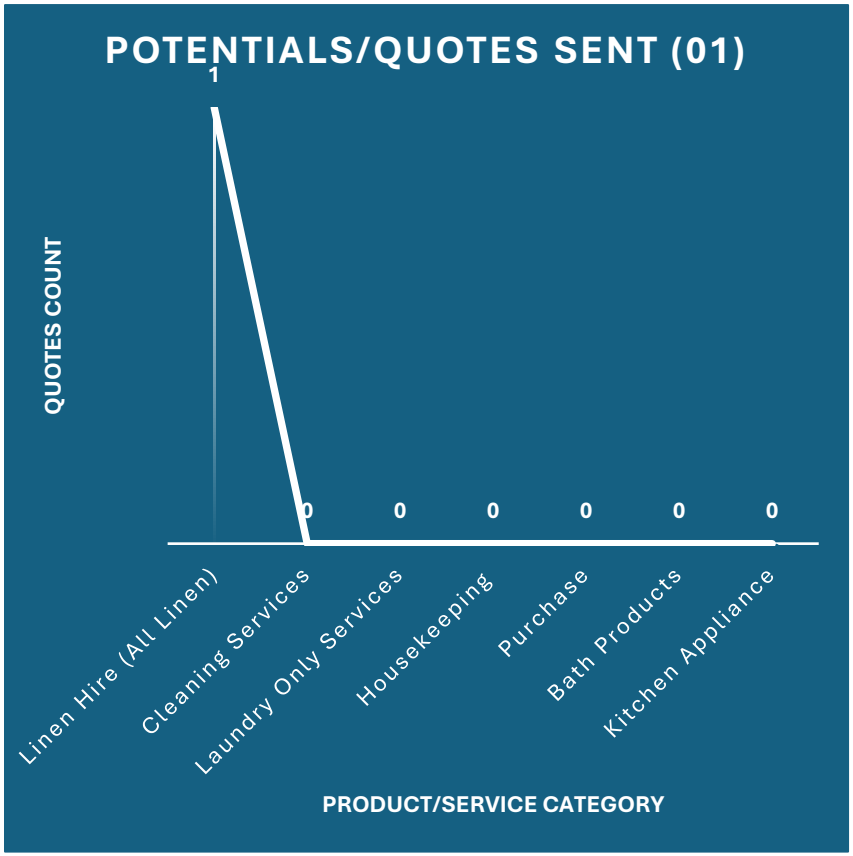

| | Linen Hire | Turnover pack | Laundry Only | Purchase | Housekeeping | Cleaning Services | Premises Rent |
|---|---|---|---|---|---|---|---|
| Count | 33 | 1 | 7 | 2 | 7 | 0 | 0 |

# LEADS RECEIVED DURING THE WEEK (00)

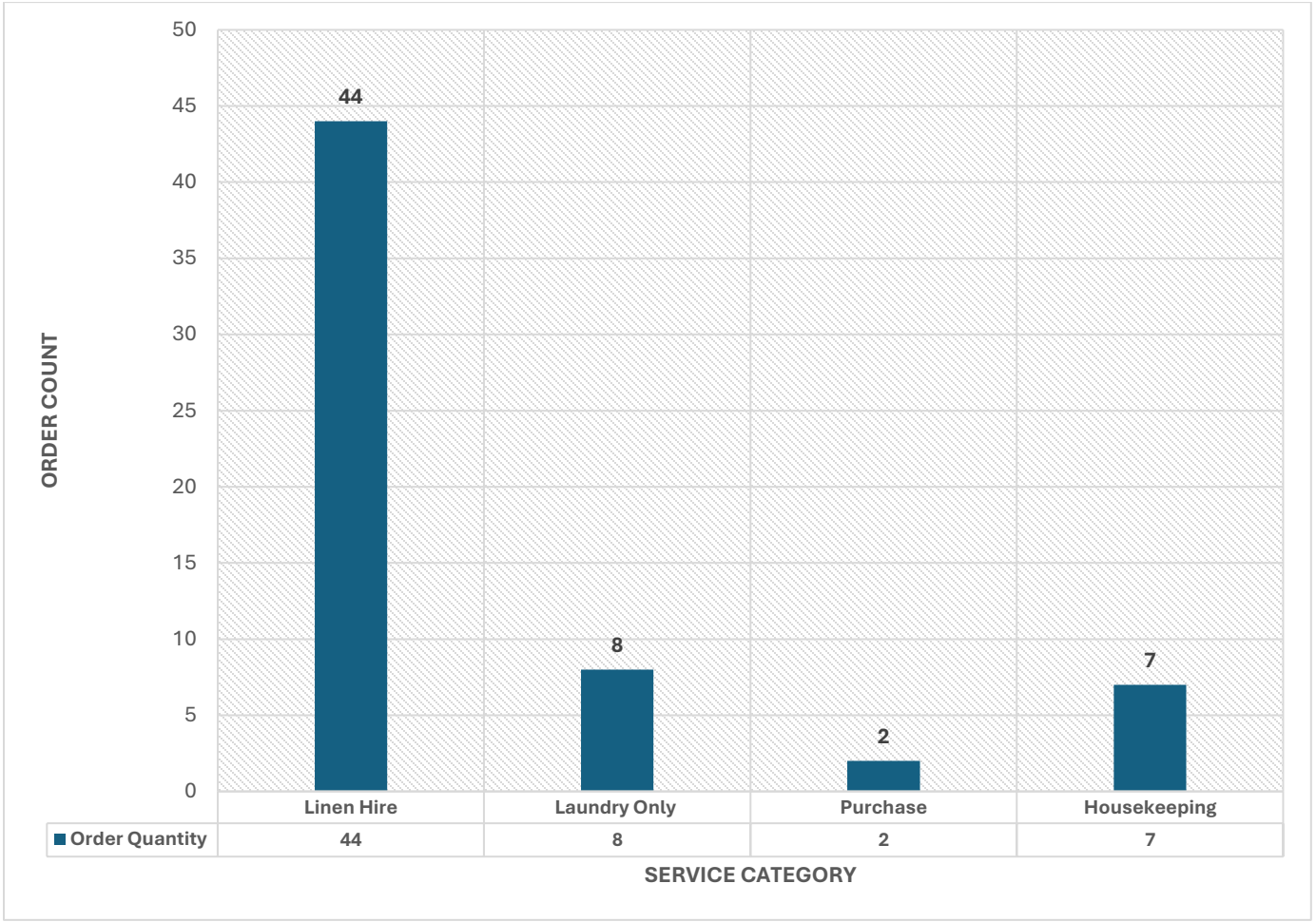
No new leads received.

# SALES TEAM ACTION



# ORDERS DELIVERED DURING THE WEEK (61)




**NOTE:** Number of clients placed the order – **34**

# MARKETING PAID AD PERFORMANCE DURING THE WEEK

*No Google Ads and Meta Ads active at the moment*

# HIGHLIGHT (08/12/2025 – 14/12/2025)

## SALES

**Promising Leads & Contracts Signed**

1. **Jake Hitchcock, The Ludorum club – Contract Signed**
   Service – Linen hire
   Frequency – Once a week
   Location - Lower Ground Floor, 15-16 Margaret Street, W1W 8RW
   Average order Value - £100

   *No new potentials came in during the week*.

# Appendix

## SALES TEAM ACTION WOW

| Category | Total Sales/Conversion | Potentials/Quotes Sent |
|---|---|---|
| Linen Hire (All Linen) | 1 | 1 |
| Cleaning Services | 0 | 0 |
| Laundry Only Services | 0 | 0 |
| Housekeeping | 0 | 0 |
| Purchase | 0 | 0 |
| Bath Products | 0 | 0 |
| Kitchen Appliance | 0 | 0 |
| **GRAND TOTAL** | **1** | **1** |

## INVOICE DETAILS

| Category | Count | Amount |
|---|---|---|
| Linen Hire | 33 | £7,617.57 |
| Turnover pack | 1 | £9,672 |
| Laundry Only | 7 | £974.30 |
| Purchase | 2 | £1,455.60 |
| Housekeeping | 7 | £1,075.80 |
| Cleaning Services | 0 | £0.00 |
| Premises Rent | 0 | £0.00 |
| **Total** | **49** | **£11,123.27** |

***DMC* – NO DATA**
**LHS (Other clients) - £11,123.27**

## ORDERS DELIVERED

| Category | Order Quantity |
|---|---|
| Linen Hire | 44 |
| Laundry Only | 8 |
| Purchase | 2 |
| Housekeeping | 7 |
| **Total** | **61** |

**Orders placed - 34 Clients**

## LEADS RECEIVED DURING THE WEEK

| Category | Total Leads |
|---|---|
| Linen Hire | 0 |
| Purchase | 0 |
| Cleaning Services | 0 |
| Laundry | 0 |
| Invalid Query | 0 |
| **GRAND TOTAL** | **0** |

**TENTATIVE SCHEDULE FOR NEXT WEEK (15/11/2025 – 21/11/2025)**

| Date | Company Name | Order Ref | Delivery Address | Order Description |
|---|---|---|---|---|
| 15/12/2025 | Linden House Hotel | INV-003412 | 4-6 Sussex Pl, Tyburnia, London W2 2TP | Indvidual Items - %100 Cotton |
| 15/12/2025 | Notting Hill Hotel | INV-003413 | 7 Clanricarde Gardens W2 4JJ | Indvidual Items - %100 Cotton |
| 15/12/2025 | AXO Waterloo | INV-003418 | 2 Secker Street, SE1 8UF | Laundry - Indvidual Items - polycotton<br>***ADDITIONAL - Clients linen:***<br>**x2 Single DC, x2 Single sheet, x2 PC, x2 HT, x2 BM** |
| 15/12/2025 | AXO Islington | INV-003409 | 556 Holloway Road, N7 6JP | Laundry |
| 15/12/2025 | Magic Stay London | INV-003422 | Safe Store, Self-Storage, Water Gardens, Burwood Place, Paddington, London, W2 2HN | **x25 Double Polycotton Sets (x4PC, x1 DC, x1 BS, x2 BT, x2HT)**<br>**ADDITIONAL:**<br>**x25BM** |
| 15/12/2025 | Magic Stay London | - | 122 Sussex Gardens,Tyburnia, London, W2 1UB | **x25 Double Polycotton Sets (x4PC, x1 DC, x1 BS, x2 BT, x2HT)**<br>**ADDITIONAL:**<br>**x25BM** |
| 15/12/2025 | Magic Stay London | - | 36A Southwick Street W21 JQ | **x25 Double Polycotton Sets (x4PC, x1 DC, x1 BS, x2 BT, x2HT)**<br>**ADDITIONAL:**<br>**x25BM** |
| 15/12/2025 | Messiah Properties | INV-003423 | Flat 12 Peninsula Court, 121 East Ferry rd, E14 3LH | **x7 King set, 100% cotton (x4 PC, x1 DC, x1 BS, x2 HT, x2 BT)** |
| 15/12/2025 | Messiah Properties | INV-003424 | Flat 71 Connaught heights, 2 Agnes George walk, E16 2FR | **x6 King set, 100% cotton (x4 PC, x1 DC, x1 BS, x2 HT, x2 BT)**<br>**x6 Double set, 100% cotton (x4 PC, x1 DC, x1 BS, x2 HT, x2 BT)**<br>**x1 Single set, 100% Cotton (x2 PC, x1 DC, X1 BS, x1 HT, x1 BT)** |
| 15/12/2025 | Messiah Properties | INV-003425 | 79 Maidenstone Hill, SE10 8SY | **x3 King set, 100% cotton (x4 PC, x1 DC, x1 BS, x2 HT, x2 BT)**<br>**x3 Single set, 100% Cotton (x2 PC, x1 DC, X1 BS, x1 HT, x1 BT)** |

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|---|---|---|---|---|
| 15/12/2025 | My London Hop | INV-003428 | Flat 5, 36 Green Street, London W1K 7FH | **x1 Super King set, polycotton (x4 PC, x1 DC, x1 BS, x2 HT, x2 BT)**<br>**x1 King set, polycotton (x4 PC, x1 DC, x1 BS, x2 HT, x2 BT)**<br>**(2x Toiletry kits, 2x Garbage bag, x2 Toilet roll)** |
| 15/12/2025 | Natalie Emmerson | INV-003431 | 8 Broxash Road, London, SW11 6AB | Individual Items (Itemised) |
| 15/12/2025 | Building Clean London | - | 57-59 Philbeach Gardens, SW5 9EE | **Collection Only** |
| 15/12/2025 | Kiyora Spa | TBC | 97 Old Brompton Road, Kensington, SW7 3LD | Towel Laundry (Hand towel/Tea Towel)<br>Laundry includes Washing and folding services |
| 16/12/2025 | Building Clean London | INV-003434 | 174 Tooting High Street, SW17 0RT | **SPECIAL INSTRUCTIONS: Send in Sets only**<br>**x5 Super King Polycotton sets (x4PC, 1DC, x1 BS, x 2HT, x2 BT)**<br>**x3 King Polycotton sets (x4PC, 1DC, x1 BS, x 2HT, x2 BT)**<br>**x10 Double Polycotton sets (x4PC, 1DC, x1 BS, x 2HT, x2 BT)**<br>**ADDITIONAL - Individual Items:**<br>**x10 BM** |
| 16/12/2025 | Building Clean London | INV-003433 | 244 Wimbledon Park Road SW18 5RL | **x10 Double polycotton Super King sets (x4PC, 1DC, x1 BS, x 2HT, x2 BT)**<br>**x4 Single polycotton Single (x4 PC, 1DC, x1 BS, x 2 HT, x2 BT)**<br>***ADDITIONAL:***<br>***x20 BM, x10 Kitchen Towels*** |
| 16/12/2025 | **Molly Evans** | INV-003435 | 222 Durnsford road SW198DR | Linen Hire - Individual Items |
| 16/12/2025 | **Molly Evans** | INV-003436 | 212 Merton Road SW18 5SW | Laundry - Individual Items |
| 16/12/2025 | Pankhurst | INV-003411 | Pankhurst London at Thom Sweeney House, 24C Burlington Street, Mayfair, W1S 3AU | Laundry |
| 16/12/2025 | Voyage Stay | INV-003437 | 9 Wigmore Place, W1U 2LS | **x4 Super king 100% Cotton Super King sets (x4PC, 1DC, x1 BS, x 2HT, x2 BT)**<br>**ADDITIONAL -**<br>**x4 BM and x4 Kitchen Towel** |

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|---|---|---|---|---|
| 16/12/2025 | AXO Camden | - | 111-113 Bartholomew Road, NW5 2BJ | Collection only |
| 16/12/2025 | My London Hop | INV-003429 | Flat 11 Water gardens, W2 2DA | x1 Super King set, polycotton (x4 PC, x1 DC, x1 BS, x2 HT, x2 BT)<br>x1 King set, polycotton (x4 PC, x1 DC, x1 BS, x2 HT, x2 BT)<br>(2x Toiletry kits, 2x Garbage bag, x2 Toilet roll) |
| 16/12/2025 | Art of Smile | INV-003438 | 138 Anson Road NW2 6AU | x6 King Polycotton sets in (x4 PC, x1 DC, x1 BS, x2 HT, x2 BT)<br>x20 Double Polycotton sets in (x4 PC, x1 DC, x1 BS, x2 HT, x2 BT) |
| 16/12/2025 | Art of Smile | - | 140 Clitterhouse Cress, NW2 1DA | x20 Double Polycotton sets in (x2 PC, x1 DC, x1 BS, x2 HT, x2 BT) |
| 16/12/2025 | London Holiday Rental | INV-003439 | 124 Mile End Road E1 4UN | Polycotton - Indivdual Items |
| 17/12/2025 | Linden House Hotel | INV-003416 | 4-6 Sussex Pl, Tyburnia, London W2 2TP | Indvidual Items - %100 Cotton |
| 17/12/2025 | Notting Hill Hotel | INV-003414 | 7 Clanricarde Gardens W2 4JJ | Indvidual Items - %100 Cotton |
| 17/12/2025 | Messiah Properties | INV-003426 | Flat 2507 Maine Tower, 9 Harbour Way, London, E14 9DX | **x8 Super King 100% cotton set (x4 PC, x1 DC, x1 BS, x2 BT, x2 HT)** |
| 17/12/2025 | Messiah Properties | INV-003427 | Basement flat, 69 Marchmont St, WC1N 1AP | **x3 King set, 100% cotton (x4 PC, x1 DC, x1 BS, x2 HT, x2 BT)**<br>**x3 Double set, 100% cotton (x4 PC, x1 DC, x1 BS, x2 HT, x2 BT)**<br>**x3 Single set, 100% Cotton (x2 PC, x1 DC, X1 BS, x1 HT, x1 BT)** |
| 17/12/2025 | Domi Stay | - | **New Address:** Lansdown workshops, Unit 12, Lansdown Mews, London, SE7 8AZ | **Collection Only** |
| 17/12/2025 | Ark's Services | INV-003440 | 23 curzon crescent, Nw10 9sb | **x15 King polycotton sets (x4PC, x1BS, x1DC, x2BT, x2HT)**<br>**x25 Double polycotton sets (x4PC, x1BS, x1DC, x2BT, x2HT)**<br>**x5 Single polycotton sets (x2 PC, x1 BS, x1 DC, x1 BT, x1 HT)**<br>**ADDITIONAL -**<br>**x40 BM** |
| 17/12/2025 | Messiah Properties | - | Flat 11&12: 293 Ballards Lane, N12 8NP | **Collection Only** |
| 17/12/2025 | Jake Hitchcock | INV-003441 | Lower Ground Floor, 15-16 Margaret Street, W1W 8RW | Polycotton - Indivdual Items |

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|---|---|---|---|---|
| 17/12/2025 | London Holiday Rental | - | 124 Mile End Road E1 4UN | Polycotton - Indivdual Items |
| 17/12/2025 | La Bibliotheque | INV-003442 | La Bibliotheque, 325 Kingsland Road, Haggerston, E8 4DL | Individual items *(Itemised)* - Polycotton<br>ADDITIONAL - 4x garbage bags |
| 17/12/2025 | Perfect Touch Cleaning | - | 47 High Street, Edgware HA8 7DD | Collection Only |
| 18/12/2025 | Magic Stay London | - | Safe Store, Self-Storage, Water Gardens, Burwood Place, Paddington, London, W2 2HN | **x25 Double Polycotton Sets (x4PC, x1 DC, x1 BS, x2 BT, x2HT)**<br>**ADDITIONAL:**<br>**x25BM** |
| 18/12/2025 | Magic Stay London | - | 122 Sussex Gardens,Tyburnia, London, W2 1UB | **x25 Double Polycotton Sets (x4PC, x1 DC, x1 BS, x2 BT, x2HT)**<br>**ADDITIONAL:**<br>**x25BM** |
| 18/12/2025 | Magic Stay London | - | 36A Southwick Street W21 JQ | **x25 Double Polycotton Sets (x4PC, x1 DC, x1 BS, x2 BT, x2HT)**<br>**ADDITIONAL:**<br>**x25BM** |
| 18/12/2025 | Steve Cogan | INV-003443 | 26 Arminger Road, W12 7BB | **x30 King Polycotton sets in (x4 PC, x1 DC, x1 BS, x2 HT, x2 BT)**<br>**Replacement with fresh Double size** |
| 18/12/2025 | Caius Capital | INV-003454 | Caius Capital LLP, 2 Park Street, London, W1K 2HX | Individual Item |
| 18/12/2025 | AXO New Cross | INV-003420 | 403-407 New Cross Road, SE14 6LA | Laundry - Delivery in sets |
| 18/12/2025 | Tibor Matta | INV-003444 | 38 Wansey Street, London, SE17 1JP | Polycotton sets in (x2 PC, x1 DC, x1 BS, x2 HT, x2 BT) + (x1 PC, x1 DC, x1 BS, x1 HT, x1 BT)<br>**Special Instruction: Missing 60 Pillowcases from previous order** |
| 19/12/2025 | Linden House Hotel | INV-003417 | 4-6 Sussex Pl, Tyburnia, London W2 2TP | Indvidual Items - %100 Cotton |

| | | | | |
|---|---|---|---|---|
| 19/12/2025 | Notting Hill Hotel | INV-003415 | 7 Clanricarde Gardens W2 4JJ | Indvidual Items - %100 Cotton |
| 19/12/2025 | Perth Recording | INV-003445 | 10 Porchester Terrace, Flat 6, W2 3TL. | **x1 Super King Polycotton Set (x4 PC, x1 DC, x1 BS, x2 BT, x2 HT)**<br>**x1 King Polycotton set (x4 PC, x1 DC, x1 BS, x2 BT, x2 HT)**<br>**(2x Toiletry kits, 2x Garbage bag, Toilet roll x2)** |
| 19/12/2025 | Daanish | INV-003451 | 29 Warple Way, Acton, W3 0RX | **x20 Double Polycotton set (x4 PC, x1 DC, x1 BS, x2 BT, x2 HT)** |
| 19/12/2025 | Daanish | INV-003452 | 29 Warple Way, Acton, W3 0RX | **x5 King Polycotton set (x4 PC, x1 DC, x1 BS, x2 BT, x2 HT)** |
| 19/12/2025 | Daanish | INV-003421 | 38 Askew Road W12 9BH | **x15 Double Polycotton set (x4 PC, x1 DC, x1 BS, x2 BT, x2 HT)** |
| 19/12/2025 | Daanish | INV-003453 | 254A Gloucester Terrace W2 6HU | **x7 King Polycotton set (x4 PC, x1 DC, x1 BS, x2 BT, x2 HT)** |
| 19/12/2025 | AXO Waterloo | INV-003419 | 2 Secker Street, SE1 8UF | Laundry - Delivery in sets |
| 19/12/2025 | Seeker Estates Ltd | INV-003446 | Self Storage Concierge, Wallace Court, 300-308 Old Marylebone Rd, London, NW1 5RH | x45 Double Polycotton sets (x4 PC, x1 DC, x1 BS, x2 HT, x2 BT)<br>**ADDITIONAL: Missing from previous order**<br>**x50 PC** |
| 19/12/2025 | Pam Nash | INV-003447 | 18 Dunloe Avenue, London, N17 6LA | **x24 Double sets, 100% Cotton (x4 PC, x1BS, x1 DC, x2 HT, x2 BT)**<br>**x12 Single sets, 100% Cotton (x2 PC, x1 BS, x1 DC, x1 HT, x1BT)**<br>**Individual Items -**<br>**x60 PC**<br>**x60 BT** |
| 19/12/2025 | Chris Grace | INV-003448 | Maid in Chelsea, 27 Parson's Green Lane, SW6 4HH | Individual Items (Itemised) - Polycotton |
| 19/12/2025 | Kiyora Spa | - | 97 Old Brompton Road, Kensington, SW7 3LD | Towel Laundry (Hand towel/Tea Towel)<br>Laundry includes Washing and folding services |
| 19/12/2025 | AEG Cleaning | INV-003450 | Collection from Warehouse | **x5 King Polycotton Set (x4 PC, x1 DC, x1 BS, x2 BT, x2 HT)**<br>**x5 Double Polycotton set (x4 PC, x1 DC, x1 BS, x2 BT, x2 HT)** |

| | | | | |
|---|---|---|---|---|
| 19/12/2025 | Natalie Emmerson | INV-003432 | 8 Broxash Road, London, SW11 6AB | Individual Items (Itemised) |
| 19/12/2025 | Molly Evans | - | 222 Durnsford road SW198DR | Laundry - Collection |
| 19/12/2025 | Molly Evans | - | 212 Merton Road SW18 5SW | Laundry - Collection |
| 20/12/2025 | - | - | - | - |
| 21/12/2025 | My London Hop | INV-003430 | Apartment 9<br>12 Hermitage Street.<br>Paddington. W2 1BH | **x3 King set, polycotton (x4 PC, x1 DC, x1 BS, x2 HT, x2 BT)**<br>**(3x Toiletry kits, 3x Garbage bag, x3 Toilet roll)** |