Benchmark DT Oxford
One New Bailey
Salford, Greater Manchester M3 5JL
+44 (0) 1865 410 050

Buyer Profile

Legal Name	Rosie's Bakes Ltd
About	Martin Family Office – Our private equity arm, focused on acquiring and investing in operational businesses. We currently own and are invested in companies across retail, health and beauty, food production, manufacturing, tech etc. Background is construction, real estate investment and development. The group has been operating for c.48 years.
Acquisition Experience	We are actively buying and investing in operational businesses across tech, cosmetics, health and beauty, food production, manufacturing etc from £5m to £100m+ turnover.
Financial Summary	Fast-moving, fully cash funded, and discreet. Family money.
Acquisition Strategy & Practices	We're looking for opportunities where there's some complexity or urgency: under-managed, succession-driven, carve-outs, or accelerated sales. We don't shy away from quirks — we prefer deals that aren't a clean fit for traditional buyers.
Reason for Interest	We are active in PBSA Investment & Development via Martin Property Group, the Investment and Development arm of Martin Family Office, and see the opportunity to bring an operational platform in house.

I have reviewed the non-disclosure agreement executed by Rosie's Bakes Ltd and approve sending my confidential information memorandum to this prospective acquirer.

Name: Umang Gandecha
On behalf of Londonist DMC Ltd

Signed: Umang Gandecha

Date: 09/07/2025