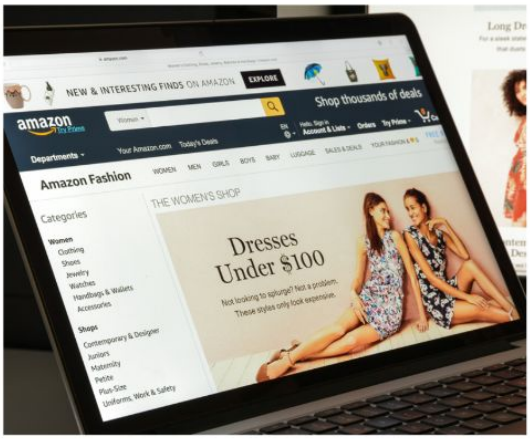
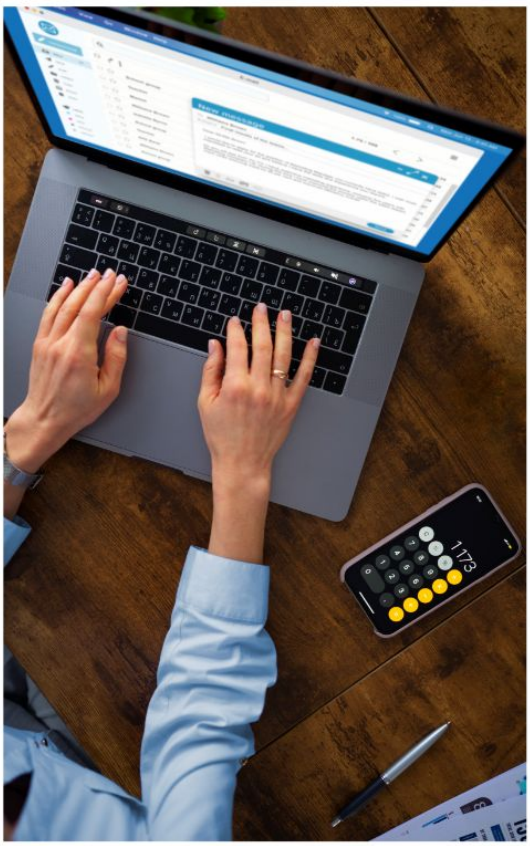
Amazon Account Management Services

eStore Factory



Essential Launch Kit (One-off)

- SEO Content optimization (Title, Bullet, Description)
- Image optimization (Infographic & Lifestyle editing)
- A+ content
- Infographic video
- Brand Story
- Product Listing
- FBA Shipment Creation
- Amazon Brand Store Creation



Growth Maximizer (Recurring)

- PPC Campaign Management
- Keyword Research
- Sponsored Product Campaigns
- Sponsored Brand Campaigns
- Sponsored Display Campaigns
- Competitors Targeting
- Regular Monitoring Of Campaigns
- Negative Keywords
- ACoS Maintenance
- Account Maintenance & Reporting
- Activate suppressed listing
- Creating Variation For the Product
- Communication with Seller Support
- Order & Inventory Management
- Inventory Forecasting
- Maintain account health & performance notification
- Weekly & Monthly Sales Summary
- Every Month Action Plan & Strategies

Case study: https://advertising.amazon.com/library/case-studies/vitasei-estore-factory

TIMELINE - RECURRING PLAN

Pricing Range

eStore Factory

We suggest that you allow us to conduct an audit of your current account in order to estimate the specific services you require and to provide you with accurate pricing.



For recurring services

- Up to five products: **£500 to £700/Month**
- 6–10 products: **£700 to £1000/Month**
- 10-20 products: **£1000 to £2000**
- 20+ products: **£2500 to £3000/Month**

Note: There will be a three-month contract agreement because we require at least three months to launch, optimize, and manage your projects.