PRICING MATRIX

premium

Price per screen per 6s slot	£19.50
Number of screens per vehicle	2
Hours of operation per day (10:00 - 18:00)	8
Days of operation per week	7
Total price per advertiser per week	£2,184

01 2 x 86' LCD Sunlight Readable Mobile Digital Screens rapidly deployed to the highest and most densely populated Pedestrian Areas.

02 AI Tracking and Camera software enables the agent/advertiser to see audience in real time and deploy the vehicle to a different location if necessary.

03 Quividi's audience impression counting software offers both historical and real-time data, enabling users to identify the most effective times for advertising.

04 Vehicles operate continuously for 8 hours each day, seven days a week, and drivers are required to wear complete uniforms consisting of black suits and ties.

05 The detachable rear trailer is designed for independent operation and charging at various event locations, allowing it to function even when left overnight.

The available screen space will be sold on a first come first served basis and the advertiser will have the option of first refusal before the space is made available to the public.

Private and Confidential.