Pritisha Khobragade

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Objective

Detail-oriented and results-driven professional with 4+ years' experience in client servicing, business consulting, and operations across APAC, EMEA, and North America. Skilled in stakeholder management, scheduling, compliance, and high-volume operations. Proven ability to build and maintain relationships with global partners, manage multiple time-sensitive projects, and deliver high-quality outcomes in fast-paced environments.

Experience

- **Morfosis Creatives Pvt. Ltd** April 2025 - November 2025
  Client Servicing Professional
  - Manage end-to-end campaign servicing for global Siemens entities (Infrastructure, Energy, Financial Services, Healthineers, Innomotics).
  - Collaborate with internal design, strategy, and content teams to deliver multi-channel marketing campaigns aligned with client objectives.
  - Develop and track campaign KPIs to measure performance, ensuring ROI and client satisfaction.
  - Strengthen long-term relationships with C-level stakeholders by advising on campaign strategies and creative solutions.

- **Student.com** January 2022 - November 2024
  Senior International Business Consultant - USA
  - Successfully managed the entire booking process for students for the North America, assisting them in securing accommodations at universities worldwide.
  - Managed bookings for students from the USA, APAC, and EMEA region providing tailored accommodation solutions for students attending universities across the globe.
  - Worked closely with international property partners and accommodation providers to negotiate contracts, secure room availability, and maintain up-to-date information about housing options.
  - Collaborated with marketing teams to generate leads and maximize conversions through campaigns aimed at the USA market.
  - Monitored and tracked booking progress using CRM system such as Salesforce, Google Voice, Sleekflow, and Slack to ensure timely follow-ups and to meet monthly booking targets.

- **Toppr Technologies Pvt Ltd** January 2021 - January 2022
  Relationship Manager - Edtech USA
  - Managed a team of 46 tutors across the USA, providing day-to-day operational support and ensuring seamless service delivery to students.
  - Supported tutors with daily activities, including tracking attendance, managing shift changes, and resolving payment-related queries, ensuring smooth operations and tutor satisfaction.
  - Utilized internal systems to monitor tutor attendance and scheduling, proactively addressing issues such as absences or schedule conflicts to minimize disruption in student sessions.
  - Coordinated shift changes efficiently, balancing tutor availability with student demand while maintaining high service levels across different time zones.
  - Acted as the primary point of contact for tutors regarding payroll and payment queries, working closely with the finance team to ensure timely and accurate payments.

- **Fillip Technologies Pvt Ltd** June 2020 - September 2020
  Business Development Intern
  - Contributed to the design and execution of marketing campaigns, boosting brand awareness and outreach
  - Collaborated with cross-functional teams to understand client requirements and ensure service delivery aligned with expectations
  - Conducted market research to identify potential clients and new business opportunities in the IT services sector

Education

- **Vidyalankar Institute of Technology**
  Post Graduation in Diploma Management - International Business
- **Kalinga University**
  Bachelor of Science - Computer Science
- **HSC**
  Atomic Energy Junior College
- **SSC**
  Atomic Energy Central School - 5

Skills

- Campaign Management & Execution
- Stakeholder & Client Relationship Management
- Organizational Development
- Teamwork and Collaboration
- Microsoft Excel & Powerpoint
- Marketing Automation

Additional Information

• Placement Committee Member

PGDM in International Business
Vidyalankar Institute of Technology
[June, 2019] – [July, 2021]

• Collaborated with faculty and industry representatives to facilitate student placements and internships.
• Organized and conducted career development workshops and networking events to enhance students' employability.
• Developed relationships with corporate partners, leading to improved placement opportunities for students.
• Assisted in the preparation and distribution of placement materials, including CVs and company profiles.

Languages

- English
- Hindi
- Marathi