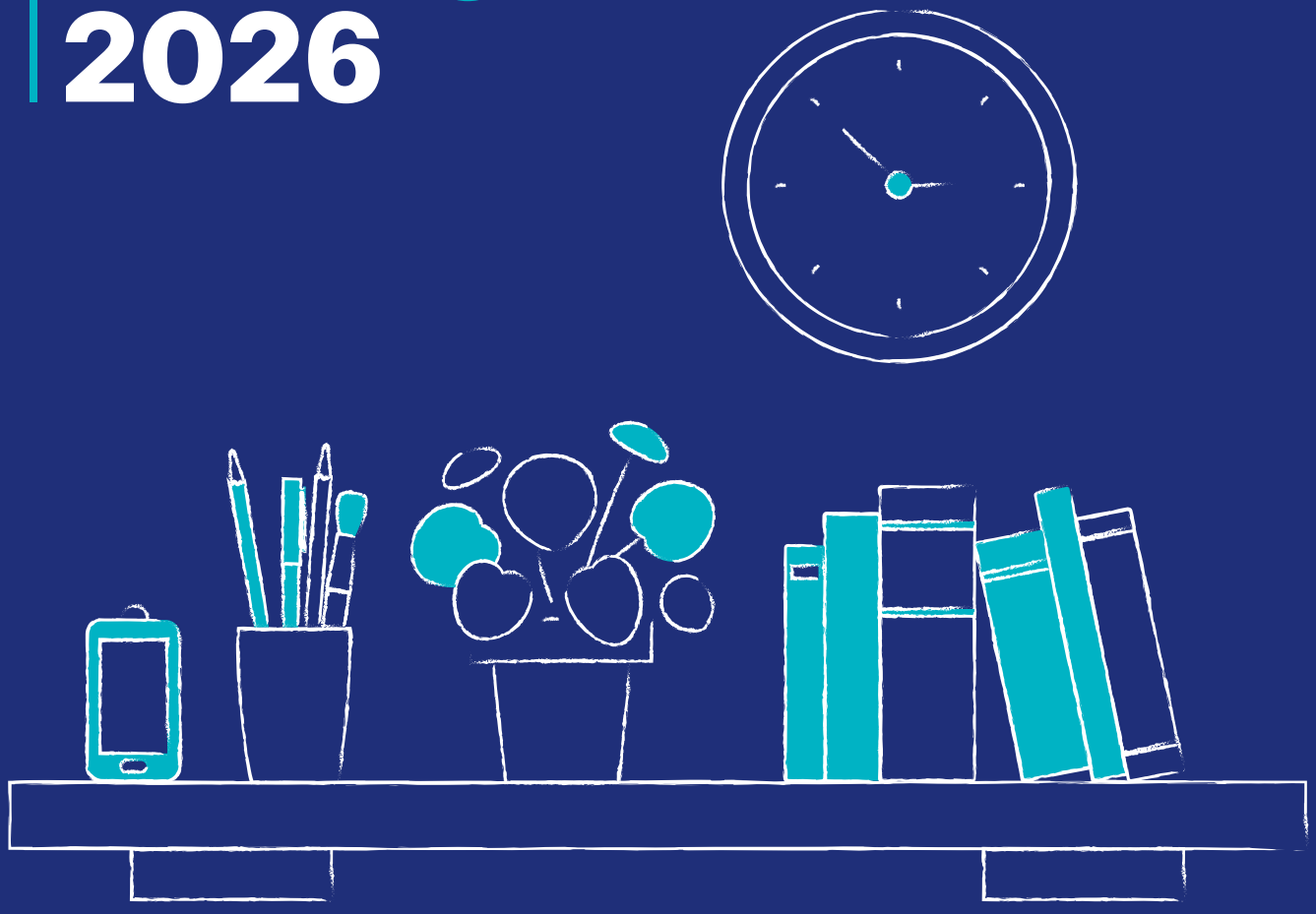
IMPERIAL

Private Housing Advertising Packages 2026



STUDENT ACCOMMODATION OFFICE

Are you looking to provide students with housing services next year?

Let us help you connect with our students through our private housing events and a range of related event-specific and year-round advertising opportunities.

Private Housing Event

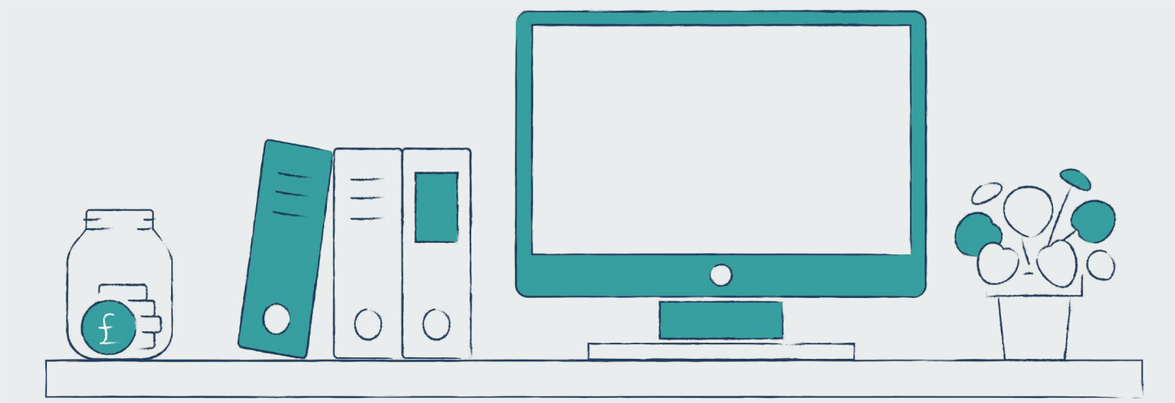
Be an exhibitor at our annual Private Housing Evening in February and meet up to 1,500 first year students who will soon be starting their private housing journey.

Included in your package will be:
- Your exhibitor stand fee
- Company logo and profile on our exhibition website
- Social medial campaign as part of the event

Continuing students and postgraduates are also invited to attend the exhibition. Attend our event and advertise your services to students across Imperial.

£850 +VAT

Join us for this year's Private Housing Exhibition on Wednesday 4 Febraury 2026



Area Guide

Grab an advertising slot in our Area Guide map. This A2 folded map is printed and available digitally with the online version of your advert linking to your webpages.

The Area Guide is available all year.

Artwork dimensions are 90mm wide x 75mm high.

£250 +VAT

Spotlight Advertising

Book a one-month advert on Imperial Home Solutions, our property search website for Imperial students. Adverts will link directly to your website.

Costs range from £100 to £350 +VAT. The number of spots for each month are limited and allocated on a first come, first served basis.

Spotlight pricing
- February, October, November, December - £100 +VAT
- March, April, June, July - £250 +VAT
- May, August, September - £350 + VAT

From **£100 - £350** +VAT